

CT  MEDIA CENTER


SMART MARKETING THAT WORKS



CT  MEDIA CENTER

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SERVING HUNDREDS OF CT BUSINESS OWNERS

CT Media Center helps local businesses get real results from modern advertising. We make reaching new customers easy — online, on social media, and even on national TV. Our mission is simple: help your business grow with smarter marketing and powerful content that turns attention into revenue.

We combine data, creative content, and professional media production to launch ad campaigns that get noticed — and get customers to take action. No confusing jargon, no wasted ad dollars, just clear strategies that help you win.

CT  MEDIA CENTER



WE GIVE YOU EVERYTHING YOU NEED IN ONE PLACE

SMART AUDIENCE TARGETING



We help you reach the people who are ready to buy — based on their online searches, interests, and location. That means your advertising money goes further and delivers real results.

MEDIA & PRODUCTION SERVICES



From idea to filming to distribution — we handle everything. Our team creates compelling ads, videos, and promotional content designed to stand out across every platform.

AFFORDABLE AD TECHNOLOGY



Our advanced ad tools give small businesses the same marketing power used by major brands — without high agency fees. Fast setup, transparent reporting, and campaigns that actually convert.

PREMIER GREEN SCREEN STUDIO



Come in and create professional content in minutes. Our state-of-the-art green screen room gives you endless creative possibilities:

TURNING YOUR BUSINESS INTO A VIDEO STAR

Hollywood-Quality Green Screen Studio —
Right Here in Southington Come in and create professional content in minutes.

Our state-of-the-art green screen room gives you endless creative possibilities: Film social videos, TV commercials & product promos Place yourself anywhere — your store, Times Square, even the moon.

Professional cameras, lighting, special effects, & editing included Just show up... we do the rest
This is where business meets cinematic production — without the Hollywood price tag.



WHERE TO ADVERTISE IN TODAY'S NOISY WORLD

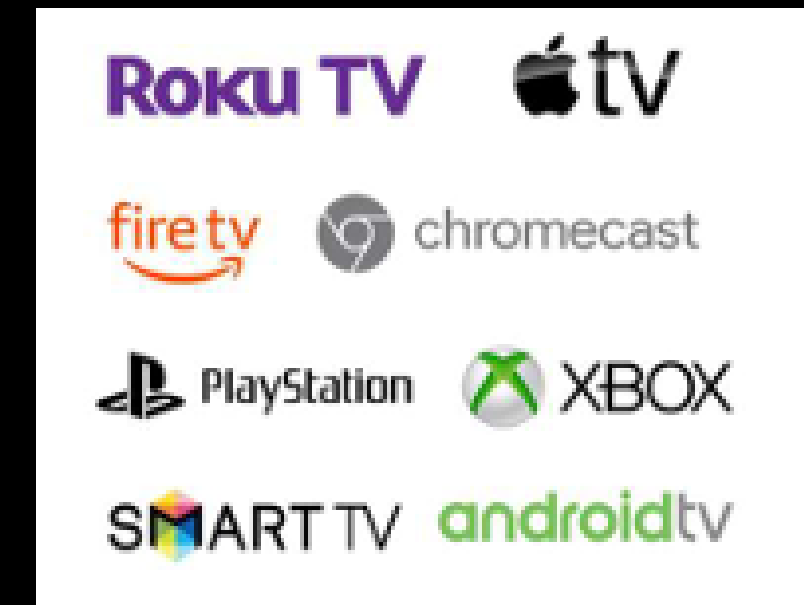
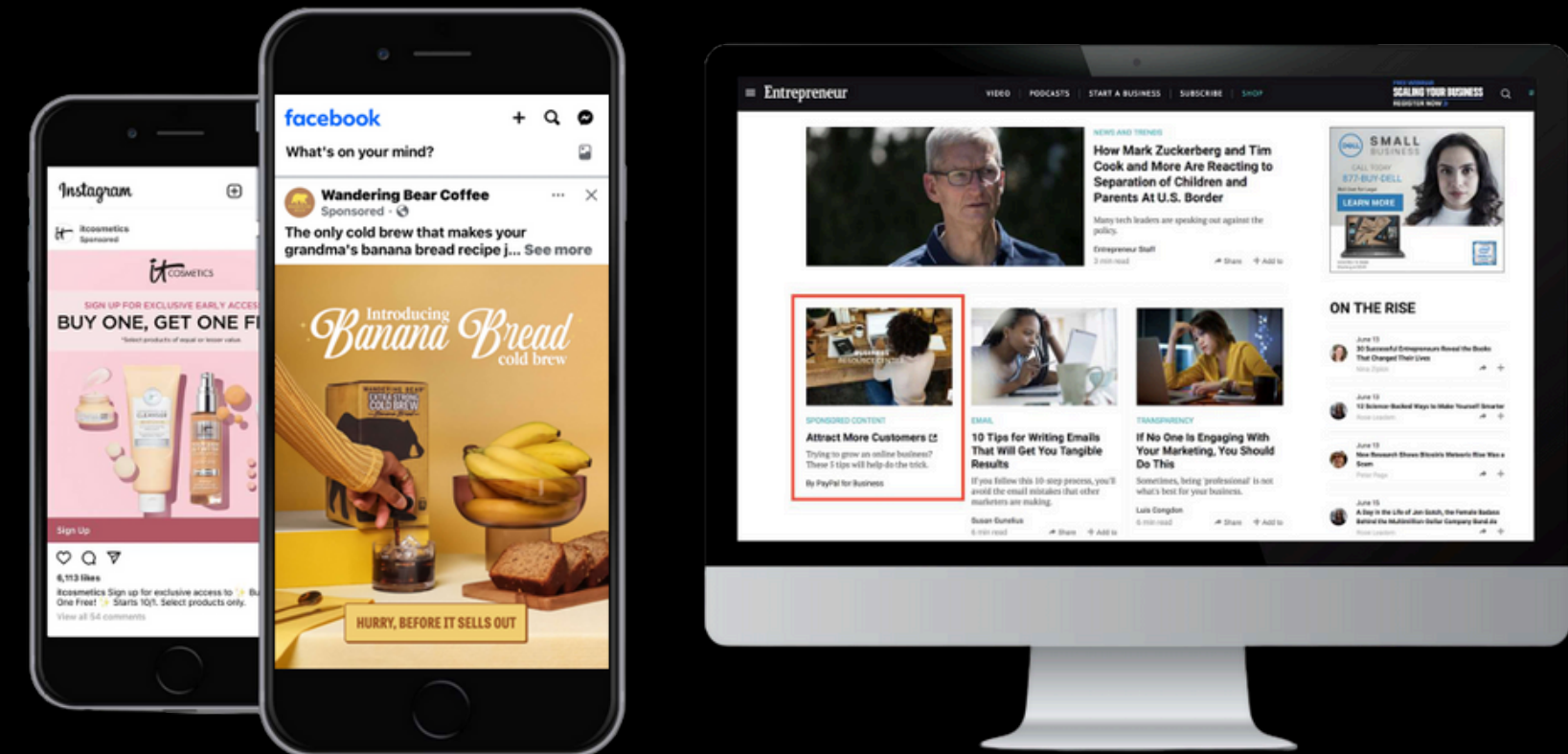
Digital Display Show your ads on popular websites customers visit every day — news sites, weather apps, lifestyle blogs, and more.

Traditional & Streaming Audio Reach listeners on hundreds of radio outlets and apps like iHeartRadio and SiriusXM — whether they're at home, working, or driving.

Social Media Ads on Facebook, Instagram & TikTok — targeted by interests, behaviors, and location.

Native Advertising Ads that blend naturally into the content someone is reading or browsing — more trust, more clicks.

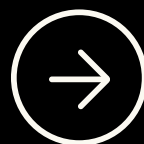
TV (Broadcast, Web, OTT & CTV) Get your commercials on networks people watch and stream daily — like Roku, Apple TV, Fire TV, and Smart TVs. This includes all the top networks you love.



SPECIALIZING IN INTENT-BASED ADVERTISING:

The Smart Way to Advertise Instead of guessing who might be interested — we target people who are already searching for what you offer. When someone is actively looking for a product or service like yours... your ad appears at the perfect moment.

- ✓ Better leads
- ✓ Higher conversions
- ✓ Less wasted ad spending



THE MOST POWERFUL ADVERTISING IN EXISTENCE

CT  MEDIA CENTER



HERE'S YOUR 6 MONTH GROWTH PLAN

Your Advertising Channels

Digital Display

Social Media

Native Advertising

Broadcast & Streaming TV (OTT, Web, & CTV)

Traditional & Streaming Audio

Your Monthly Investment

Every month, we deliver a progress report so you can track wins as they happen. It's time people see and hear how great you are.